

Gotcare

Impact 2022 Report

2022 IMPACT

Gotcare



BUILDING CONNECTION, DELIVERING C'ARE

In 2022, we took meaningful steps toward a more human future in care.

With every new client, care aide, and conversation, we asked the same question:

What does real support look like, and
how can we deliver it today?

This was a year of powerful reminders that **care is about people, not just systems.**

Care is about showing up consistently, earning trust, and making connection part of the treatment plan.

Whether it was helping someone find the right care worker, creating new jobs in underserved areas, or receiving an unexpected smile between care visits...

...we saw how the small moments create lasting change.



“Though Robert doesn’t always remember Nathan’s name, he always lights up when he comes over.”

– Louis, Robert’s husband and caregiver

HOW WE MADE A DIFFERENCE IN 2022

With the help of our growing community of care workers, funders, and clients, we expanded our reach and deepened our impact:

600 +

people received the care
they were waiting for.

200 +

new jobs were created across both
urban and rural communities.

HOW WE'RE KEEPING UP

Taking care of our workforce



Earned our Living Wage Certification

doubling down on our commitment to
fair pay for frontline workers

Featured by The Globe and Mail

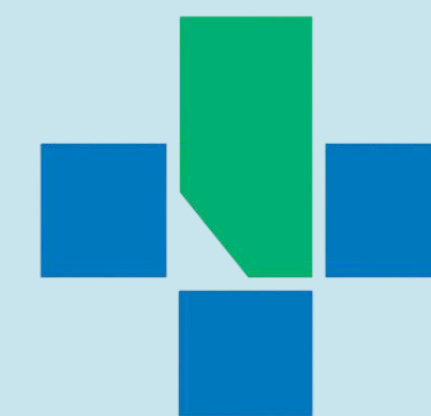
for our leadership in sustainable,
worker-centered care



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GROWING ACROSS CANADA

Thanks to these partnerships, we were able to meet the needs of more clients and caregivers in more places – bridging gaps in funding, geography, and care delivery.



**Alberta Health
Services**

LOOKING AHEAD

2023 AND BEYOND

We ended the year with momentum and a challenge:

**How can we keep building care systems
that are as human as they are scalable?**

In 2023, we'll keep listening, improving, and building relationships that last, one home at a time. Let's reimagine what care can feel like together.



THANK YOU FOR
ANOTHER
GREAT YEAR.

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