Gotcare

Impact 2023 Report

Listening, Learning, Leading Forward

In 2023, we listened more closely than ever.

From isolated seniors in Northern Ontario to exhausted caregivers in city cores, the stories we heard this year were urgent, personal, and clear. **People aren't just waiting for care — they're waiting to be seen, understood, and supported.**

This was a year of growth for Gotcare:

1 Our first public health pilot, designed around social connection.
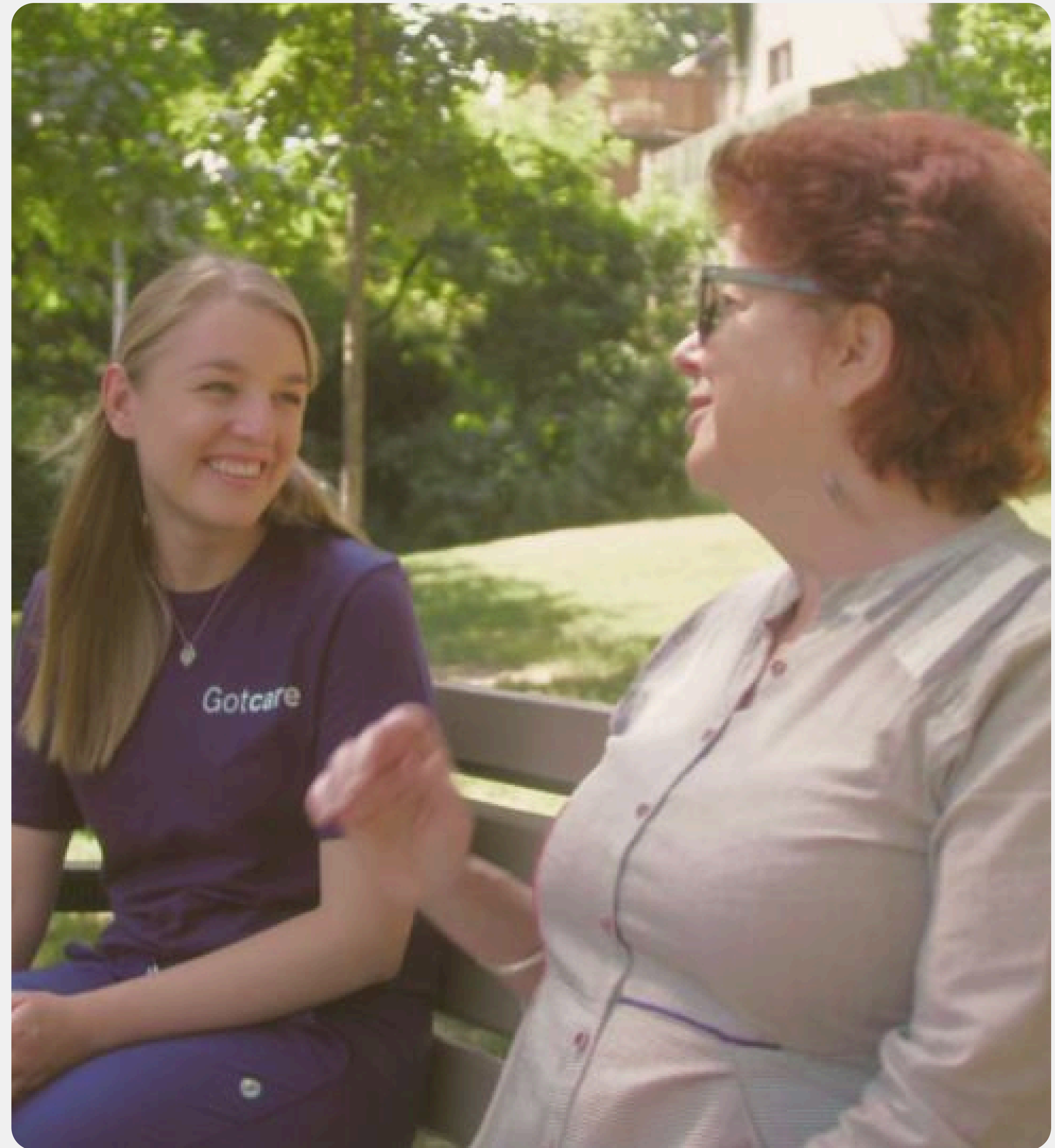

2 Provincial recognition for our work in improving home care accessibility, especially in rural and remote communities

3 Deeper relationships with communities and patients who have long felt forgotten by traditional systems.

Behind each new milestone was the same goal: to **bring dignity, warmth, and responsiveness back into care.**

This report captures a year of listening, learning, and building solutions that meet people where they are. Because at Gotcare, we don't just deliver care. **We reimagine what care can feel like.**

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Gotcare Plus: Connecting Isolated Seniors

Launched in collaboration with **Women's College Hospital**, the In the Community (ITC) Program was our **first public health pilot** with Gotcare Plus.

The pilot focused on addressing **social isolation** and **improving chronic disease self management** in homebound older adults.

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GOTCARE PLUS

One participant summed it up best when asked why she joined:

"I'm so lonely it hurts."

This pilot offers more than services — it offers **dignity, connection, and continuity of care.** Designed for when life changes overnight – whether from an accident, a serious diagnosis, or a complex recovery, families and older adults need more than just traditional home care.

Gotcare Plus combines **high-tech digital monitoring with high-touch in-person support** to move older adults with complex chronic conditions safely home **within 12–24 hours of referral or discharge.**

Gotcare Recognized by the Ontario Centre of Innovation

In 2023, Gotcare was recognized through the **Ontario Life Sciences Innovation Fund (LSIF)**, administered by the **Ontario Centre of Innovation (OCI).**

The fund was created to accelerate made-in-Ontario health solutions by supporting early-stage companies addressing system-level challenges in care delivery, equity, and innovation.

Gotcare was recognized for our work **improving home care access, particularly in rural and underserved communities,** and for using technology to help more people **remain safely at home** while **easing pressure on the healthcare system.**

"The Ontario Life Sciences Innovation Fund is helping Ontario companies grow and develop **homegrown solutions to health challenges...**

...By leveraging Ontario's strengths in research and innovation, we're building a **healthier, more prosperous future for everyone**."

- Claudia Krywiak, OCI President and CEO

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Recognized Nationally: Globe & Mail + C100

2023
REPORT ON BUSINESS
CANADA'S TOP GROWING
COMPANIES

This year, Gotcare was honoured as one of **Canada's Top Growing Companies by the Globe & Mail** — for the second year in a row.

C100

We also joined the **C100 Fellows Program,** a prestigious network of Canadian founders shaping the future through tech, health, and innovation.

We've continued our commitment to fair pay, for the second year in a row...

WE ARE A LIVING WAGE EMPLOYER

...which has helped us strengthen our community relationships and foster a culture of care that extends directly to our clients.

Personal Story: A Holiday Meal in Nipissing First Nation

During the holiday season, we saw what care really means.

One client in Nipissing First Nation, still grieving the loss of his spouse, spent the holidays alone. His Gotcare support worker, Nicole, made sure he didn't feel forgotten. She brought him a **homemade Christmas turkey dinner**, and sat with him in community.

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As we step into 2024, we carry with us the momentum of what we've built and the clarity of why we do it. We're here to ask, again and again:

"How can we help you **right now**?"

We're scaling with intention, exploring new public health partnerships, and doubling down on the thing that matters most: **relationships**. Because better health isn't just about services, itt's about showing up when it counts.

Thank you

Gotcare